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## Top IP Regulator Handles 166 IP Disputes Overseas in H1

China has increased efforts to help enterprises deal with intellectual property disputes overseas, with guidance in handling 166 such cases during the first half of this year, an official from the country's top IP regulator said on Wednesday.

Song Beibei, deputy head of the China National Intellectual Property Administration (CNIPA)'s Intellectual Property Protection Department, told a news conference that it has established 71 centers nationwide and opened similar agencies in five countries to guide Chinese companies going global to tackle IP disputes.

"We've also provided training for various Chinese market entities nearly 1,000 times to enhance their awareness and capability of protecting IP rights," she said, adding that over 1,800 experts have been selected as mentors of handling IP disputes overseas.

Additionally, IP-related information overseas have been continuously updated and published by the administration on an online platform, with issuance of a number of guidelines, such as those on cross-border ecommerce IP protection and trademark protection in major countries, according to her.

Liang Xinxin, spokesman for the administration, revealed that The Third Belt and Road High-level Conference on Intellectual Property is scheduled to be open in Beijing next week, aiming to boost international exchanges in multiple sectors, including patent, trademark, copyright and geographical indication.

He said that the conference will contribute to serving high-quality of the Belt and Road Initiative and promoting high-level opening-up.

Data released by him showed that from 2013 to last year, the number of patents applied by Chinese firms in countries and organizations involved in the initiative reached 70,000, with an average annual growth rate of over 20 percent.

During the same period, the cumulative number of patents applied by the BRI countries in China reached 285,000, an annual growth rate of 5.6 percent, he added.

http://chinaipr.mofcom.gov.cn/article/centralgovernmen t/202409/1988114.html

#### Chinese Vice-premier Calls for Highquality Belt and Road Cooperation on IP

Chinese Vice-Premier Ding Xuexiang said on Wednesday that China is ready to work with all parties to promote intellectual property (IP) development and inject more IP strength into high-quality Belt and Road cooperation.

Ding, also a member of the Standing Committee of the Political Bureau of the Communist Party of China Central Committee, made the remarks while addressing the opening ceremony of the third Belt and Road High-Level Conference on Intellectual Property in Beijing.

Efforts should be made to support high-quality IP creation, better implement international scitech cooperation initiatives, advance the sharing of data and information resources, and improve the quality and efficiency of IP examination, he said.



Ding called for joint efforts to implement highlevel IP protection, crack down on various infringement activities in accordance with the law, promote the mutual recognition and protection of geographical indications on a larger scale, promote IP protection in data and e-commerce, and create a favorable environment for innovation.

The vice-premier highlighted the cooperation on promoting the efficient use of patents, trademarks, geographical indications and copyrights, to support an innovative economy and the development of new quality productive forces.

China is committed to promoting efficient global IP governance, adhering to true multilateralism, and encouraging the global IP governance system to progress in a fairer and more reasonable way, he noted.

Before the opening ceremony, Ding met with foreign guests, including Daren Tang, director general of the World Intellectual Property Organization.

Themed "Openness, Cooperation, Development and Mutual Benefit," the conference brought together around 450 participants, including officials, industry professionals, scholars, and representatives of relevant international organizations.

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#### SUPPLEMENTARY ISSUE

# AFD China re-Recommended by WTR 1000 for Trademark Prosecution and Strategy, Earns First-Time Recommendation for Trademark Enforcement and Litigation

Renowned global platform WTR 1000 has announced their Recommendation List for 2024, featuring AFD China secures another accolade in Trademark Prosecution and Strategy. Meanwhile, after years of dedicated efforts in trademark enforcement and litigation, AFD China receives its first time recommendation in trademark enforcement and litigation by WTR 1000.

Our founder Xia Zheng continues to shine as a Leading Individual according to WTR 1000, and our Trademark and Litigation Manager, Ms. Jingjing Wu, garners a tier 3 recommendation from WTR 1000 for her remarkable contributions to Trademark Prosecution and Strategy, as well as Trademark Enforcement and Litigation, showcasing her professionalism and expertise in such fields.

WTR 1000 is a prestige trademark ranking that annually recommends trademark agencies worldwide based on a comprehensive investigation into factors such as application data, firm size, recent development, key clients, notable cases, and referees' feedback. By assessing the firm's service attributes, market presence, and clients' strengths, WTR 1000 Ranking provides an objective and important reference for worldwide businesses to select their trademark partners, and has gained industry-wide recognition. Recommendation by WTR 1000 Ranking signifies the firm's comprehensive competitiveness and excellence.

Consistent participation and recommendation by WTR 1000 Ranking over the years underscores our commitment to excellence in service quality, capability, and attitude, exemplifying our concept of "Ensuring Timely and Excellent Agency Services for Clients". We hereby want to extend our gratitude to our domestic and foreign clients for their continuous trust and support, and we hope to enhance our expertise in safeguarding your trademark rights.

We also extend our gratitude to all our employees and look forward to continued seamless collaboration towards the sustainable and steady development of our firm.

Let us join together to advance the Chinese trademark market and the maturity of the IP protection system. It's our pleasure to participate in and contribute to this significant progress.

#### China's Central Region Sees Notable Progress in IP Protection

China's central region has made notable progress in intellectual property (IP) protection, said the country's top IP regulator on Wednesday.

As of June, the number of valid invention patents in China's central region had reached 618,000, marking a 19 percent increase from the previous year. Meanwhile, the number of valid registered trademarks had risen to over 7.04 million, up 11 percent year-on-year, according to the data released by the CNIPA at a press conference in Zhengzhou, Henan Province.

China's central region comprises six provinces: Shanxi, Henan, Anhui, Hubei, Hunan, and Jiangxi. These provinces, though rich in labor resources, have recently seen several tech-driven emerging industries, such as electric vehicles, artificial intelligence and genetic breeding. The country has



emphasized the need to accelerate the rise of its central region as part of its efforts to promote coordinated regional development.

CNIPA has supported the building of national IP protection pilot zones in the cities of Hefei, Zhengzhou, Wuhan and Changsha in the region to elevate the IP protection rule-of-law standards, said CNIPA spokesperson Guo Wen.

The region has established 13 national IP protection centers and five rapid IP protection centers. In the first half of this year, these centers processed 3,136 IP cases, offering businesses convenience, efficiency and cost-effective avenues for safeguarding IP rights.

Guo added that CNIPA has also provided free IP standardization data to 11 institutions in the region, including the Intellectual Property Research Institute under the University of Science and Technology of China, and China University of Geosciences (Wuhan).

In addition, efforts have been made to advance the establishment of platforms such as the rare earth industry IP operations center and the optoelectronic industry IP operations center.

The central provincial governments have implemented various measures, such as promoting collaboration between enterprises and universities to enhance patent commercialization and offering training assistance to support companies' global expansion.

Additionally, the governments have integrated IP achievements with the cultural and tourism industries to maximize the economic benefits generated by patents and improve people's income.

http://chinaipr.mofcom.gov.cn/article/centralgovernment/202408/1987711.html