

# *Newsletter* September, 2009

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## Chinese Companies' Patent Applications Abroad Increases in First Half Year

According to statistics from the United States Patent and Trademark Office (USPTO), European Patent Office (EPO) and Japan Patent Office (JPO), applications for invention patent by Chinese nationals with foreign patent authorities continued to keep smooth growth in the first half of 2009.

From this January to June, China filed 2,326 pieces of invention patent applications to USPTO, up 14.3%; EPO saw 765 pieces of invention patent application from China with a rise of 2.9%; and JPO received 433 applications, up 16.1%. Influenced by international financial crisis, in the same statistical term, the growth for all patent filings at the USPTO, EPO and JPO were 2%, 8% in red ink and 9.5% in red ink, too. The rise of invention patent applications from China was higher than the increase of applications received by USPTO, EPO and JPO.

From another point of view, in spite of financial crisis, among the invention patent applications filed by other countries to China in the first half of 2009, 11,080 were from the United States, down 8.9%; 12,811 from Europe, decreasing by 9.6% and 15,956 from Japan, dropping by 2.3%. However, the absolute amounts were still 5

times, 17 times and 37 times than the numbers of applications filed by Chinese nationals to USPTO, EPO and JPO, indicating the gap between the invention patent applications filed by China to other countries and the applications filed by other countries to China. (Source: IPR in China)

# National Copyright Administration Rewards the Prominents in Anti-piracy Activities

Recently, National Copyright Administration has released Decisions on Rewarding Prominent Units and Individuals in 08' Anti-piracy Activities, to honor 173 units and 166 individuals, such as anti-piracy working group for the Olympics (unit) and Ma Yue (individual). It is learnt that this is the second time for the National Copyright Administration to invest huge amounts in rewarding units and individuals with contributions to the anti-piracy work since last year.

In order to carry through the strategic plan of "protecting IP and fighting against piracy" by Central Committee of the Communist Party of China and the State Council, State Department approves the establishment of the rewards for anti-piracy activities in accordance with the "Provisional Measures on Rewarding Piracy

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Informants and Enforcement". Last year, the National Copyright Administration started up such activity and rewarded 120 units and 94 individuals with RMB 3,295,000 during 2006-07's anti-piracy work. The amounts of units and individuals rewarded and the reward itself increase a lot this year. Besides, there is also Grand Prize to reward the outstanding antipiracy working group for the Olympics in protecting intellectual property rights of Beijing Olympics. (Source: IPR in China)

#### Trademark Law is under Revision

It is learnt that China is revising the Trademark Law and will shorten the examination period of trademark registration from 36 months to 12 months in order to keep away vicious application and misuse. Meanwhile, China will set up credit record and credit grade appraisal for trademark agencies and agents.

According to the goal defined in the opinions on implementing trademark strategies released by the State Administration for Industry and Commerce (SAIC), till the year 2020, China will reach the international advanced level in trademark registration, use, protection and management, the amount of trademarks registered in other countries will be in line with the status of China in foreign trade, the share of the export products and service with independent trademarks will be raised in foreign trade and trademarks will become a support for Chinese enterprises in participating in market

competition and carrying out the strategy of "Going out". (Source: IPR in China)

### **China Captures 40 Million Illegal Publications in the First 7 Months**

August. 26: it is learnt from related departments that, China has captured 40 millions' pirated and pornographic publications nationally from January to July this year.

Besides, China has deleted and shielded 60,000 pieces harmful information nationally, and captured one illegal discs production line, which is the 241st illegal line been captured in the country since 1996. (Source: IPR in China)

#### **IPR Enforcement Campaigns Deliver**

According to a SIPO enforcement roundtable in Beijing on August 14, IPR enforcement has made new advancement a year after implementation of the national IP strategy.

In 2008, SIPO waged two nationwide campaigns, Operation Thunderstorm targeting patent infringement and illicit patent marking and Operation Skynet targeting patent fraud. Local administrations handed in nice score sheets after a year by handling 1,092 patent infringement cases, up 10.8%; investigating 59 cases of faking other' patent, up 84.4%; handling 601 cases of faking patent identity; performing 327 inter-agency enforcement operations, up 14.7; performing 262 inter-region enforcement operations, up 12.4%; dispatched 17,000

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enforcement officers/times; checked 7,671 business premises, up 50%; verified 2.11 million pieces of goods, up 38%. *(Source: IPR in China)* 

### Related Departments Strengthen Combating IP Infringing Behaviors

It is learnt from the experience exchange conference on IP law enforcement convened by SIPO on August 14 that, since the implementation of national IP strategy, the IP related departments strengthened combating IP infringement behaviors and gained remarkable achievements.

The Ministry of Public Security investigated 5,231 cases concerning the behaviors producing and selling illegal publications, caught 11,000 criminal suspects, and carried out special inspections on printing firms together with State Copyright Office.

In order to strengthen the rectification of cultural market, in the first half of this year, the Ministry of Culture captured 21.77 million pieces of illegal AV products and 5.49 million pieces of illegal books and magazines.

Meanwhile, the State Intellectual Property Office deployed the special campaigns named "Thunderstorm" and "Sky Net" against patent infringements.

The Deputy Director of SIPO Gan Shaoning expressed that, according to the operation of combining IP judicial protection and administrative protection, China's IP protection environment was continuously consummated and the protection work gained remarkable results. (Source: IPR in China)

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